

MPACK GOES GREEN

WITH SUGARCANE
AND PCR TUBES!



In response to the growing market demand for sustainable packaging, we are happy to present tubes made from SUGARCANE and POST-CONSUMER RECYCLED REGRIND (PCR).



- made from **min. 96% Green Polyethylene** derived from sugarcane
- available in STANDARD, SOFT and HARD blends to suit your needs
- tube sizes Ø19 to Ø50 for 8ml to 250ml fill
- sleeve available in both MONO and COEX
- same properties as conventional PE tubes, so no special equipment is necessary for filling and sealing
- 100% recyclable and BPA free

WHY USE SUGARCANE TUBES?

The production process of Green Polyethylene, from which the tubes are made, helps preserve the environment by capturing CO₂ from the air, thus contributing positively to fighting the greenhouse effect.

For every kilogram of Green Polyethylene produced 3.09 kilograms of CO₂ are being removed from the air. What's more, 80% of the energy consumed during the production process comes from renewable sources.

THE I'M GREEN™ SEAL ON YOUR TUBE

Our clients have the possibility of applying the **I'm green™ seal** on the sugarcane tube, provides a clear indication to the final consumer that the packaging has been made from materials contributing to saving the environment, which in turn, may increase the positive perception of the product on the store shelf.

The 'I'm green' logo, featuring the text 'I'm green' in a bold, green, sans-serif font. A green leaf icon is positioned to the right of the word 'green'. The logo is set against a white background with a subtle reflection effect below it.

POST-CONSUMER RECYCLED (PCR) TUBES



- produced from **recycled plastics** coming from European household waste
- 100% recyclable again
- available in combination with PE from 20% to 100% PCR content
- tube sizes Ø19 to Ø50 for 8ml to 250ml fill
- sleeve available in both MONO and COEX
- same properties as conventional PE tubes, so no special equipment is necessary for filling and sealing

REUSE PLASTIC FOR A CLEANER ENVIRONMENT

The use of PCR regrind in packaging production contributes to the environment by reusing already existing plastics to produce new products, preventing waste plastics from piling up, as the material does not decompose easily.

At MPack we use PCR material that comes from a specific selected stream of Western European household waste, recycled by a certified European supplier.

By using MPack PCR tubes for your products you are helping your consumers keep their local environment cleaner.

CONTACT US FOR MORE INFORMATION:

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